Simple Logic Model for Grant Writing

Creative Solutions for Nonprofits

Overarching Goal:	Need Statement:	Objective:	Strategy/ Activity:	Required Resources:	Outcomes/ Deliverables:	Evaluation/ Measurements:
The Grand Plan. If your identified problem is fixed, what would it look like?	Describe the problem or challenge with concrete data.	The **"What"** of what you plan to do.	The **"How"** you will accomplish the work.	Explain what is required for your project to be successful.	If your project is successful, what are the anticipated accomplishments? Often data-driven.	Describe how you evaluate your project and what measurements you will utilize.
Example:	**Example:**	**Example:**	**Example:**	**Example:**	**Example:**	**Example:**
All children do well in school because they have access to healthy meals every day.	Our town has 1000 children in the school district. Of that number, 40 percent have been identified as living in a food-insecure home.	We aim to ensure that every child in our town has easy access to a healthy breakfast, lunch, and snack each day.	We aim to recruit older, retired, citizens to use our community center kitchen to make two meals and one snack a day for all the children in need. We will partner with the food bank to acquire low-cost and free ingredients for the meals.	We need $20,000 in revenue to fund program coordination, overhead, occupancy, insurance, and transportation.	We estimate serving 20 of the identified children In the first 3 months, and 80 percent within 12 months.	We will track the number of children who receive meals each day.